Commercial Advertiser

WALTER G. SMITH - EDITOR

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THE VALUE OF TOURIST TRADE.

A writer in a recent issue of the London Times gives some interesting data as to the value of the tourist trade, citing Switzerland as an example. Hawaii may well be willing to spend many times the amount of the

fund already placed at the disposal of the Hawaii Promotion Committee if it gets one-tenth the returns, with which the little Alpine country is credited. The

Times says:

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"So far we have only knowledge, and that of recent date, as to how many people visit the Alps annually for mountaineering purposes. In July of last year a Berne physician made the necessary statistical inquiries, and established the fact that about one hundred thousand people go each year to the Alps. But, of course, as the doctor then pointed out, these figures form only a small part of the total number of annual visitors to Switzerland. Herr Freuler's carefully compiled statistics show that the actual number is no fewer than 380,000. It must, however, be borne in mind that Freuler's figures apply only to those who visit Switzerland for curative or recreative purposes. Further, we are also informed as to the average length of sojourn of each visitor, which, to put it briefly, amounts to from two to three weeks, thus making a total of seven or eight million days which visitors spend in Switzerland annually. The most interesting part of Herr Freuler's essay is that which refers to the financial and economical side of the hotel and similar businesses in Switzerland. "According to Herr Freuler the total

amount of money paid over to the proprietors of hotels and pensions in the course of a year is between eighty-six and ninety-eight million francs, about 20 per cent of which comes from the pockets of the native population. We see, therefore, that foreign visitors spend about three million pounds sterling for board and lodging, and it is further calculated that they disburse sixteen to eighteen million francs—say £675,000-to the railway companies, steamboat proprietors and owners of vehicles. Against this total sum of f4,-475,000 we have to place an expenditure on the parts of the caterers, railway companies, of fifty-two to sixty-two million francs, or at least £2,000,000. Herr Freuler goes on to point out that from this gross profit of £2,475,000 as much as f1,300,000 has to be deducted for depreciation and improvements, and that consequently the net profit on the capital outlay, which he estimates at a sum amounting to over 550 million francs, is decidedly small. It follows, therefore, as Herr Freuler says, that visitors travel and are entertained very cheaply in Switzerland, and he goes on to remark:

"It must, however, be remembered that there are frequent, and on some occasions considerable fluctuations in prices, according to the season; that the demands made by visitors are not always justifiable; that various companies offering facilities for touring produce an unhealthy competition, based on thoughtlessness and want of business principle; and, further, that the competitive envy of some restaurant keepers leads to catering which is not in keeping with honest management.

For the reception of visitors there are according to the author 1,896 hotels, pensions and private lodging-houses, which together contain 104,800 beds. Having circularised all these places, the statistician is able to say that 945 of them are open only during the season, and that these contain 62,800, so we see that the 951 that are open all the year round only contain 42,000 beds. Herr Freuler also inquired as to the number of people employed at these hotels and pensions, and found that 22,000 are given full occupation, and that a further 5000 are required irregularly, there being almost equal numbers of both sexes. There is, therefore, on an average, one servant to every four beds. On the whole, the hotel business gives direct or indirect employment to between 32,000 and 35,000 people at the height of the season, whose wages amount to from nine to eleven million francs, exclusive of both their board and residence, which Freuler estimates at from 7,500,000 to 8,500,000 francs and of gratuities, which amount to as large a sum as from 3,500,000 to 4,000,000

- As regards the nationality of the attendants, the author was able to ascer- his better three-quarters to sew on an tain that, with the exception of a small other one. She had none to match number-about 3.500-they are all Swiss born. These figures alone are sufficient to show to what an enormous extent ed. "Give me red buttons," he pleadthe financial and economical position ed. Any old vest buttons would have of Switzerland is dependent upon the pleased him then, but there were none presence of foreign visitors.

ordering a division of the Asiatic black shoe buttons. Between the acts squadron to Honolulu would seem to indicate that American diplomats have some of his chums expressed admiration. "Black buttons are all the go in London," he said. "Made of jet; quite no very grave fears of serious trouble expensive, but we've got to have 'em."

OIL FOR ROADS. The experiment now being made on

the Waikiki road with oil as a substitute for water, although not yet completed, gives every promise of being successful. While of course there are some objectionable features to the use of the crude petroleum as a street dressing, they are not of such a nature as to entirely militate against further experiments on the same line. Not only is oil better, but it is also less expensive, for laying the dust on streets, than the use of water and the sprinkling cart. One dressing of oil is expected to be sufficient to keep the street in a dustless condition for a year, while the watering carts with their almost hourly visits soon become very much of a nuisance. While the first cost of the oil is of course greater in the end it is the much more economical method of caring for the streets saying both in labor and in the constant drain on the water supply.

The Waikiki road will probably be carried through to completion before any further tests are made by the Public Works Department. From the King street intersection, for a distance of probably half a mile, the road has been treated to a layer of well rolled broken stone, sprinkled with oil, which has then been covered with a layer of gravel, the whole being rolled into one compact mass. The odor from the top dressing is disagreeable and the oil is said to have an injurious effect upon rubber tires, but as an antidote to the dust, the oil certainly has no equal Until the value of oil has been fully demonstrated on Waikiki road however, no further experiments will be at-

Kepolkai evidently believes in the proverb that a job in his hand is worth two in the hands of the present Gov-

KAM GIRLS DEFEAT Y. W. C. A.

The basketball match played on the Punahou grounds between teams of the Kamehameha Girls' School and the Y. W. C. A., was won by the former, the score standing 6 to 4. The Kamehameha girls played an excellent game throughout, their team work being consistent. The Y. W. C. A.'s showed their excellent training to good advantage, but failed make goals.

Hawaiians Hoarding Coin,

There is still one hundred thousand dollars of Hawaiian coin or "Kalakaua" money estimated to be in circulation on the Islands, and this money will cease to be legal tender after the first of next January. It is not likely that this money is in active circulation, and the danger is that many thrifty and frugal Hawaiians have boarded away little nest eggs of this money for the proverbial "rainy day," not knowing that it will cease to be money on the first of the year. Corsequently every means possible should be adopted to disseminate the fact among the Hawaiians, and thus prevent serious loss where it can be ill afforded .- Maui News.

St. Clement's Fair.

The receipts at St. Clement's Fair Saturday afternoon and evening were about \$750. The regular monthly meeting of the Woman's Guild of St. Clement's will be held Tuesday afternoon next at 3 o'clock when the accounts will be made up. It is hoped that every member will attend.

Fund 1s Growing.

The fund for the family of the late Policentan Mahelona is growing but slowly. The fund is now as follows: Previously reported \$125.00

A Friend 5.00 A Friend 2.00 Total \$132.00

Will Not Resign.

Treasurer A. N. Kepoikai stated vesterday that his mind was fully made up on the resignation request made of him by Governor Carter. He says that under no consideration will be resign his office.

"Just It."

Old fashioned buttermilk for "Ho Cakes" and pineapple syrup to go with it at Clark Farm Co.'s deposit, 1139 Fort

Biack Buttons on White Vests

The style of wearing black buttons with white figured vests was established by an exquisite in an accidental manner. Dressing in a desperate hurry to go to a matinee with his wife, he broke a white pearl button off his bluespecked waistcoat and began to call for The garment demanded seven buttons "Any old thing'll do," he cried. "Give me seven of another kind," he beseechin the house of any kind. A happy thought! "I'll use shoe buttons; I've plenty in my desk, and a fastener." In The action of the government in a little while he had clamped on seven Thus are styles set.

WANTS TEST OF WHOLE COUNTY ACT

As was expected, the Supreme Court have held the Board of Public Institution an illegal body, which however, does not affect the validity of the County Act. But it is believed that there are other serious if not fatal defects in the county bill notably in the matter of its final passage. If this be true, it would be the height of folly to launch county government before the entire measure has been passed upon by the Supreme Court. Proper issues should be framed and presented for judicial determination at once, or as soon as possible.-Maui

SOME OF BOYD'S LAND EXCHANGES

If Governor Carter would look back over the land exchanges made during the incumbency of Mr. Boyd he might get some interesting data. One lot 'for which the Government had been receiving \$500 per annum rental was given in exchange for a narrow strip that would not sell for \$1000 in the best of times. Taking eight years' rental as a basis of value for tax assessment purposes the owner of the narrow strip did fairly well.-Hilo Herald.

Rilo Mail Delayed.

It is up to the postoffice people in Honolulu to explain why Hilo was kept out of its mail on Monday hours after it should have been in on the Mauna Loa. That it was dispatched on the Helene because it was thought that steamer would reach here before the Mauna Loa is not a good excuse. Thoughts do not count in the mail service when the mails are sent on intermediate steamers which may have cargo for coast ports. The Helene was reported as due here last Saturday night. The next report was to the effect that she would leave Mahukona on Monday morning; on Monday the report came that she would leave there Monday afternoon. In the interval Hilo residents tried to be patient while waiting for the mail due Monday morning.-Hilo Herald.

Gaess Again.

The papers of Honolulu are growing somewhat yellow, and probably without cause, concerning the resignation of Treasurer Kepoikai. Without any definite information on the subject, the News predicts that when the proper time arrives, the resignation of Treasurer Kepoikai will be promptly handed to Governor Carter.-Maui News.

UNCLE HAPPY SAYS: Bargains in't bargains of nobody knows emain't bargains ef nobody knows emdo you know that our awnings and curtains are bargains in price, comfort, finish and as protection to furniture and rugs. pearson and potter com-

MACHINERY FOR SALE.

The following Machinery, all in good order, is offered for sale, by the HA-WAIIAN COMMERCIAL & SUGAR COMPANY, Puunene, Maui: 1 Top Roller for 30x66 Murlees

2 Side Rollers for 30x66 Murlees

Watson mill.

The above complete with pinions. 1 Spare Roller for 30x66 Murlees Watson mill. Can be used for either top or side

roller, complete and has never been 1 Intermediate Gearing and Bed Plate

for 30x66 M. & W. mill. Spare pieces for a Murlees & Watson

30x66 3 roller mill and will be sold

1 Ten-foot Deeley Vacuum Pan ft. 4 in. colls. 1 Deeley Triple Effect, 5600 square ft. heating surface in copper tubes, with

staging and condenser, but no vacuum

1 Colwell Triple Effect, 5200 square ft. heating surface in copper tubes with staging and condenser but no vacuum For particulars, apply to

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Associated Assurance Company e Munich & Berlin. Alliance Marine & General Assurance Co., Ltd., of Lendon.

Royal Insurance Company of Liver pool, Alliance Assurance Company en Rochester German Insurance Com

HORSE SHOEING!

have opened a horse-shoeing department in connection with their carriage shop, etc. Having secured the services of a firstclass shoer, they are prepared to do all work intrusted to them in a firstclass manner.

Pain in Stomach

It has been said that a healthy person doesn't know he has a

How unhealthy the dyspeptic must be!

He feels as if he were all stomach, and one thing that makes him feel so is that pain at the pit of the stomach - sometimes an "all-gone feeling"; sometimes a "burning sensation."

"I suffered from pains in my stomach and could not eat. An old gentleman told me to take Hood's Sarsaparilia, which I did, and after the use of four bottles I gained my appetite, and I was soon completely cured, so that now I feel like a new man. On no account would I be without Hood's Sarsaparilla in my house." HENRY CALLAN, 71 Commercial St., Portland, Me.

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The New **England Bakery**

Read Our Menu of Good Things: Mince Meat Pies, large size, with Brandy, each..... 35c

" " ' " without Brandy, each 25c. " small " with Brandy, each..... 15c. " " without Brandy, each ... 10c. Apple, Custard, Peach, Cranberry, Pumpkin, Lemon and Berry Pies, large 25c.

Same Filling, in small Pies 10c. Jelly Rolls, Wine, Pound, Fruit and Cup Cakes, Lady Fingers, Macaroons, Chocolate, Cocoanut and Jelly Layers, Chocolate Eclairs.

The finest and best one-pound box of Mixed Candies in the city for 50c. each. Please send in your orders early to ensure prompt

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how much it costs to have electric lights and she will tell you they cost about the same as kerosene.

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Manager. Byron Hot Springs, Contra Costa County, Cal.

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Providence Washington Insurance Company. Phenix Insurance Company of Brook-

ALBERT RAAS, Manager. Insurance Department office, fourth floor, Stangenwald building.

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you can obtain an up-to-date office in the new ALEXANDER YOUNG BUILDING for \$20.00 per month and upwards. The price includes hot and cold water, electric lights and janitor service The new fireproof warehouse just back of the Young Building is now complete with freight elevator, and sterage room may be obtained on application to the agents of the building.

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